Current PHLP Publications

**Nutrition Policies**

**Healthier Food Environments & Food Marketing**

- Eight Steps to Get More Fruits and Vegetables in Your Neighborhood (available in Spanish)
- Model Ordinance for Healthier Toy Giveaway Meals
- Model Healthy Food Zone Ordinance
- Using Regulatory Fees to Combat the Adverse Effects of Sugar-Sweetened Beverages
- Stumped at the Supermarket: Making Sense of Nutrition Rating Systems
- Local Obesity Prevention Resolution
- Model Sugar-Sweetened Beverage Tax Legislation
- Passing a Local Soda Tax in California
- Local Soda Taxes on Sugar-Sweetened Beverages in California: Legal Considerations and Procedural Requirements
- State Attorney General: Potential Allies in Childhood Obesity Prevention
- What Does a City Attorney Have to do With Childhood Obesity?
- Restricting Junk Food Billboards: What Can Communities Do?
- Breaking Down the Chain: A Guide to the Soft Drink Industry
- Digital Food Marketing to Children and Adolescents: Problematic Practices and Policy Interventions
- Putting Health on the Menu: A Toolkit for Creating Healthy Restaurant Programs

**School Nutrition**

- Creating a Healthy Food Zone Around Schools
- Developing a Healthy Beverage Vending Agreement
- District Policy Establishing a Healthy Vending Program
- Restricting Food and Beverage Advertising in Schools
- District Policy Restricting Food and Beverage Advertising on School Grounds
- District Policy Restricting the Advertising of Food and Beverages Not Permitted to be Sold on School Grounds

**Wellness Policy Language for Water Access in Schools**

- Drinking Water Access in Schools
- Bringing Free Drinking Water Back to California Schools
- Model State Parent-Teacher Association Childhood Obesity Prevention Resolution
- First Amendment Implications of Restricting Food and Beverage Advertising in Schools
- Serving School Garden-Grown Produce to Students
- Model School Board Resolution Supporting Farm-to-School Programs

**Enforcement**

- How to Enforce a Wellness Policy
- Effective Implementation and Enforcement Clauses in Ordinances
- How to Partner with Government to Enforce Laws in Your Community
- Identifying and Reporting Misleading Ads: How to Help Enforce Federal Regulations Limiting Deceptive or Unfair Marketing
- Getting Your Voice Heard: Commenting on Federal Regulations

**Preemption**

- Preemption: What Is It, How It Works, and Why It Matters to Public Health
- Fundamentals of Preemption
- Negotiating Preemption: Questions to Consider
- The Consequences of Preemption for Public Health Advocacy
- Preemption by Any Other Name

**Community Gardens & Farmers’ Markets**

- Establishing Land Use Protections for Farmers’ Market
- California Certified Farmers’ Markets and Farm Stands: A Closer Look at State Law
- Ground Rules: A Legal Toolkit for Community Gardens
- Seeding the City: Land Use Policies to Promote Urban Agriculture
Mobile Vending
Healthy Mobile Vending Policies
Mobile Vending Laws in the 10 Most Populous US Cities
Creating a Permit Program for Produce Cart Vendors
Model Produce Cart Ordinance and Findings

Food Systems
Healthy Corner Stores Report
Getting to Grocery: Tools for Attracting Healthy Food Retail to Underserved Neighborhoods
Changes in the WIC Food Packages: A Toolkit for Partnering with Neighborhood Stores
Funding Sources for Healthy Food Retail
How to Use Economic Development Resources to Improve Access to Healthy Food (available in Spanish)
Farm Bill 2012 Report: Building Coalitions for Change
Understanding Healthy Procurement: Using Government Purchasing Power to Increase Access to Healthy Food
Green for Greens: Finding Public Financing for Healthy Food Retail

Increasing Physical Activity
Child Care Settings
Physical Activity Standards for Child-Care Providers

Joint Use Agreements
What Is a Joint Use Agreement
Checklist for Developing a Joint Use Agreement
Fifty State Scan of Laws Addressing Community Use of Schools Comparative Chart
Liability for Use of School Property After Hours: An Overview of California Law
Opening School Grounds to the Community After Hours: A toolkit for Increasing Physical Activity Through Joint Use Agreements
Model Joint Use Agreements (California and national)
Model Joint Use Resolution

Healthy Planning Policies
Built Environment
Economic Development and Redevelopment: A Toolkit for Building Healthy, Vibrant Communities
New Partnerships for Healthier Neighborhoods: Bringing Public Health and Redevelopment Together

How to Use Redevelopment to Create Healthier Communities (available in Spanish)
Healthy Planning Guide Comparison Chart
Partners for Public Health: Working with Local, State, and Federal agencies to Create Healthier Communities
Healthy Planning Policies: A Compendium from California General Plans
How to Create and Implement Healthy General Plans Toolkit
Complete Streets Talking Points (available in Spanish)
Safe Routes to School Talking Points (available in Spanish)
Zoning Talking Points (available in Spanish)
Getting Involved in Redevelopment
General Plans and Zoning Toolkit
Working with Public Health: A New Ally for Redevelopment
Healthier Communities through Redevelopment: Rebuilding Neighborhoods for Better Nutrition and Active Living
Getting Involved in Transportation Planning
Opening Up Stairways for Physical Activity: An Analysis of the National Landscape for Stairwell Use
A Roadmap for Healthier General Plans
Model Bicycle Parking Ordinance and Fact Sheet
Model School Siting Policies for School Districts

Complete Streets
What are Complete Streets?
State/Regional/Local Resolutions on Complete Streets
Local Ordinance and Findings on Complete Streets
Comprehensive Plan Language on Complete Streets
Model State Statute on Complete Streets

Safe Routes to School (SRTS)
SRTS Talking Points (available in Spanish)
SRTS: Minimizing Your Liability Risk (California and national)
Volunteers and Liability: The Federal Volunteer Protection Act
SRTS: An Overview for California Advocates
Tobacco Control Policies

Secondhand Smoke

How Disability Laws Can Help Tenants Suffering from Drifting Tobacco Smoke (available in Spanish)
How Landlords Can Prohibit Smoking in Rental Housing (available in Spanish)
Legal Options for Tenants Suffering from Drifting Tobacco Smoke (available in Spanish)
How to Make a Condo Complex Smokefree (available in Spanish)
Options for Condo Owners Suffering from Drifting Secondhand Smoke
Creating Smokefree Policies for Affordable Housing in California
How to Prohibit Smoking in Owner-Operated Businesses, in Places Operated by Volunteers, and in Enclosed Places
Making a New Smokefree Housing Law Work
Protecting Children from Secondhand Smoke When Parents Divorce or Separate
Protection Against Employee Retaliation in California

FDA Law Notes

Sampling: How Does the FDA Law Affect Local Ordinances in California
Getting Your Voice Heard: Commenting on Federal Regulations
What Tobacco Products Are Covered by the 2009 FDA Law?
E-Cigarettes: How They Are - and Could Be - Regulated
Limiting “Teen-Friendly” Cigars

General Tobacco Control

There Is No Constitutional Right to Smoke
Tobacco Laws Affecting California (Booklet)
10 Ways to Limit Tobacco Fact Sheet
Administrative Enforcement Roadmap
Criminal Enforcement Roadmap

Model Policies

Licensing Ordinance, Associated Plug-ins, and Checklist
Model Tobacco-free or Smokefree Event Policy
Model Fraternity/Sorority Policies Prohibiting Tobacco Sponsorship

Tobacco Retailers

Laws Regulating Tobacco Retailers Comparison Chart
Case Studies on the Implementation and Enforcement of Local Tobacco Retailer Licensing Ordinances in California
Guide to California’s Self-Service Display Law
Land Use Ordinance and Checklist
Municipal Authority to Regulate the Location and Operation of Tobacco Retailers
Sign Law Amendments Legal Memo
Using Tobacco Retailer Licensing to Provide Penalties for Violation of State Drug Paraphernalia Laws

Climate Change

An Action Plan for Public Health: Initial Recommendations for Involving Public Health in Climate Change Policy
Senate Bill 375: An Opportunity to Design Healthy, Sustainable Communities
Getting Involved in Climate Change Planning: Opportunities for Public Health

Regional

Healthy Food Resource Assessment for Santa Clara County
Healthy Places, Healthy Regions: A Closer Look at Opportunities to Invest in Health and Sustainability in San Mateo and Santa Clara Counties
Public Health Law & Policy

A handful of states and communities have led the nation in demonstrating that legal and policy strategies profoundly improve public health status in a city, a state, and the nation. Tools like smoking restrictions, menu labeling, bans on trans-fats, and, now, efforts to reduce sodium content in processed food are ground-breaking public health achievements.

Public Health Law & Policy (PHLP) supports communities across the nation enacting such policies. Our multi-disciplinary team pioneers new ways of using public policy and legal strategies. We offer practical solutions, consult on tough legal and policy problems, and train leaders to use our resources and model laws in their communities. Our attorneys, urban planners, policy analysts, health educators, and communication specialists are smart, creative, and easy to work with.

We write model laws on ground-breaking strategies like smoke-free housing, and soda taxes with earmarks for public health prevention activities. We draft contracts to ensure schools and other public locations provide healthy foods and beverages, and to ensure school playgrounds are available for public use. We publish best practices in government contract law, public financing, land use and transportation, and economic development and redevelopment – all with a vision to promote and protect public health. We draft legal memos and fact sheets on enforcement of the law, the challenges of preemption, tort liability, and much more. We provide comprehensive legal and policy resources to address a wide range of chronic diseases with public policy solutions.

We work with health advocates, community leaders, government agencies, public and private attorneys, and many others to develop practical tools accompanied by customized trainings and technical assistance. We capture and share the learning that comes through the on-the-ground experience of implementing new policy strategies, and integrate these findings into future solutions and support. Law and policy levels the field to ensure all communities have access to safe, vibrant, and healthy environments. For more information, visit our website at www.phlpnet.org.

PHLP projects include:

**National Policy & Legal Analysis Network to Prevent Childhood Obesity (NPLAN)**

NPLAN provides leaders in the childhood obesity prevention field with focused legal research, training, and technical assistance to explain legal issues related to public health. Our goal is to help create strong childhood obesity policy interventions that will reverse the epidemic by 2015.

**Planning for Healthy Places**

Planning for Healthy Places is pioneering a new approach to public health advocacy. Land use, economic development, and redevelopment policies offer a valuable set of tools to promote and enhance healthy communities. Local governments, private developers, and community groups can all work to create patterns of development that improve community health.

**Technical Assistance Legal Center (TALC)**

TALC provides California communities with free technical assistance on tobacco control policy issues. TALC staff attorneys provide advocates, health professionals, government attorneys, and elected officials with high-quality products and services on tobacco control policies. Our staff offers tailored support throughout the process of law and policy development, including providing research on specific legal issues and analyzing draft ordinances and policies.

**Public Health and Climate Change**

PHLP’s climate change project has made an ambitious commitment to provide the public health community with policy strategies and legal resources they need to effectively participate in climate change planning activities taking place at the state, regional, and local levels.