



CARE AT THE EDGE

EMERGENCY SERVICES IN COASTAL SONOMA/MENDOCINO COUNTIES

Diane Agee, Executive Director, CEO, RCMS

SOLE PROVIDER OF HEALTHCARE IN THE AREA

RCMS Locations and Hours of Operations

Gualala Campus

Urgent Care 8 AM – 6 PM – Daily

Primary Care 8 AM – 6 PM, M-F

Sea Watch Center 8 AM- 5 PM, T-Th

Point Arena Campus

Primary Care 8 AM – 5 PM, M-Th

Dental 8 AM – 5 PM, M-Th

Elaine Jacob Center

Community Meeting Space

38501 South Highway 1

Open by appointment



46900 Ocean Drive

Gualala, CA 95445

Tel: 707-884-4005

Fax: 707-884-9728



39150 Ocean Drive, STE 3

Gualala, CA 95445

Tel: 707-884-4005x167

Fax: 707-884-9545



30 Mill Street

Point Arena, CA 95468

Tel: 707-882-1704

Fax: 707-882-2667



175 Main Street

Point Arena, CA 95468

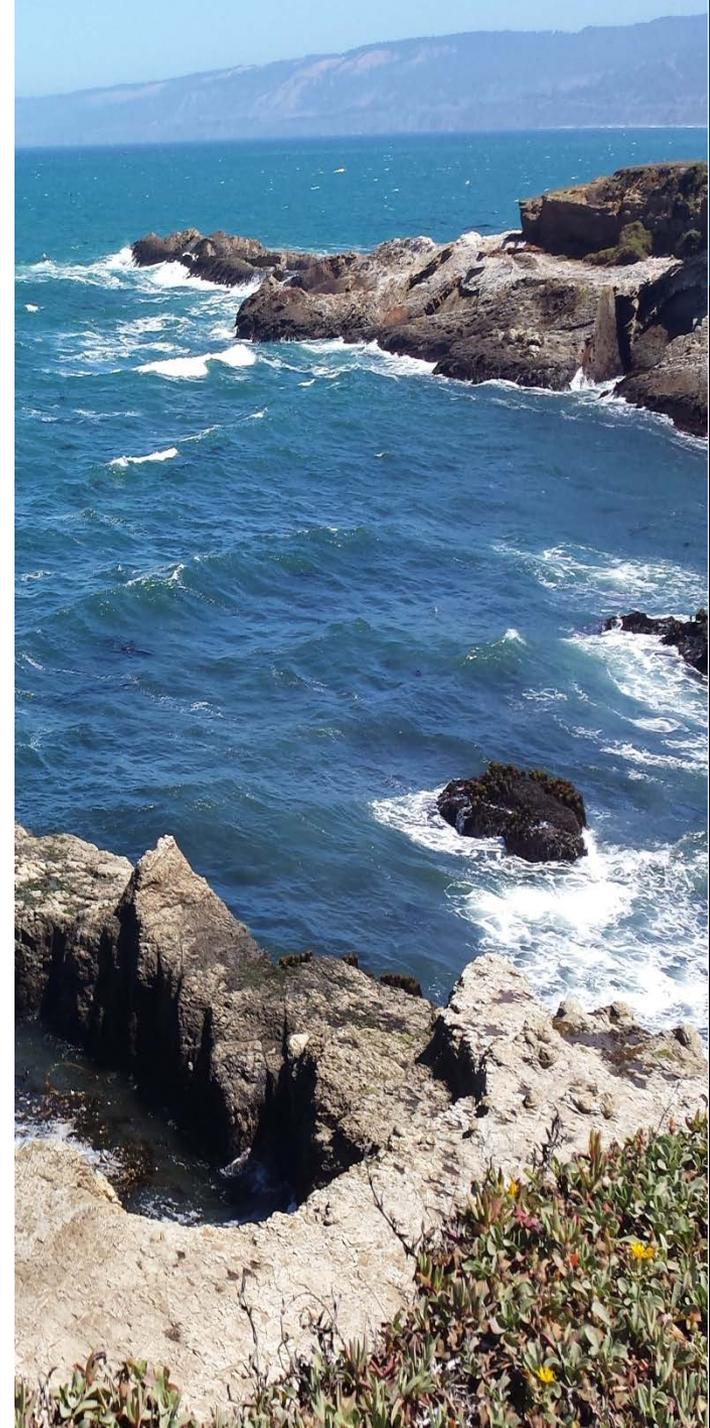
Tel: 707-882-2189

Fax: 707-882-2698



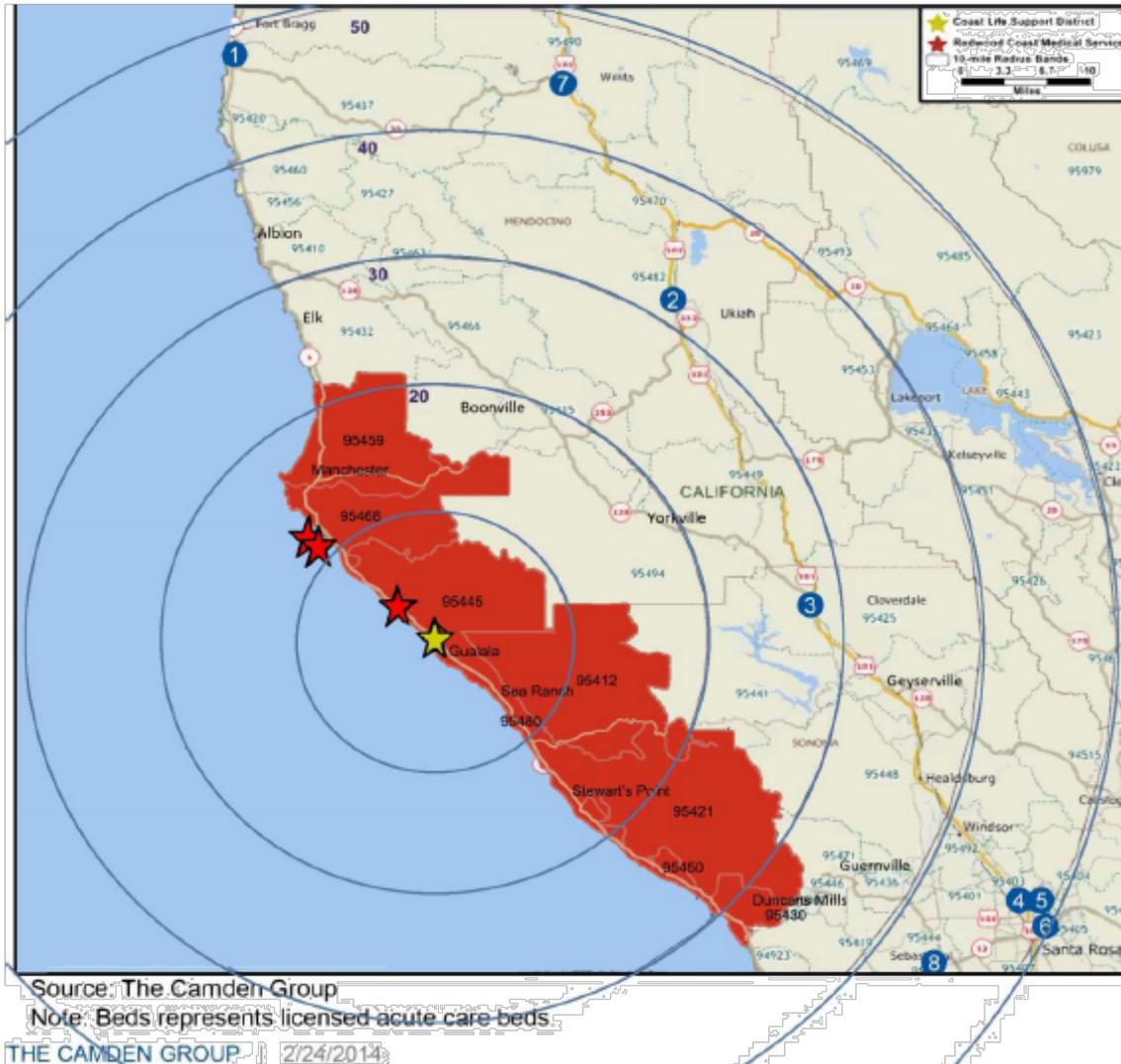
SERVICES

- **Primary Care**
- **Urgent Care/Emergency**
- **Dental Care**
- **Behavioral Health & Pain Management**
- **Chronic Disease Management**
- **Visiting Nurse/Hospice**
- **Women's Health**
- **Pediatric Care**



Service Area Map & Distance to Area Hospitals

Area Hospitals



- 1 Mendocino Coast District Hospital (49 beds)**
59.6 miles driving (98 min. drive time)
47.6 miles direct
- 2 Ukiah Valley Medical Center (78 beds)**
65.9 miles driving (122 min. drive time)
31.5 miles direct
- 3 Healdsburg District Hospital (26 beds)**
69.9 miles driving (131 min. drive time)
27.3 miles direct
- 4 Kaiser Foundation Hospital – Santa Rosa (173 beds)**
79.8 miles driving (140 min. drive time)
48.1 miles direct
- 5 Sutter Medical Center of Santa Rosa (135 beds)**
80.8 miles driving (142 min. drive time)
48.3 miles direct
- 6 Santa Rosa Memorial Hospital – Montgomery (278 beds)**
82.8 miles driving (144 min. drive time)
49.7 miles direct
- 7 Frank R. Howard Memorial Hospital (25 beds)**
87.4 miles driving (143 min. drive time)
44.4 miles direct
- 8 Sonoma West Medical Center (25 beds)**
75.5 miles driving (138 min. drive time)
46.0 miles direct

70 mile stretch of coastline

Longest ambulance transport in CA



REDWOOD COAST
MEDICAL SERVICES
(RCMS)
&
COAST LIFE
SUPPORT DISTRICT
(CLSD)

- Located in the remote town of Gualala along the northern California Coast
- Community lacks urgent or emergency care
- Designated by the State:
 - Health Professional Shortage Area
 - Rural Frontier Medical Service Area
- Closest full service hospital is 2 hours away

COASTAL VALLEY EMERGENCY MEDICAL SERVICES (CVEMS) & RCMS



- **The Coastal Valley Emergency Medical Services (CVEMS) designation allows RCMS to receive ambulance transports**
- **RCMS is 1 of 4 non-hospital facilities in CA designated by CEMS as a receiving facility**

HELIPAD AT RCMS

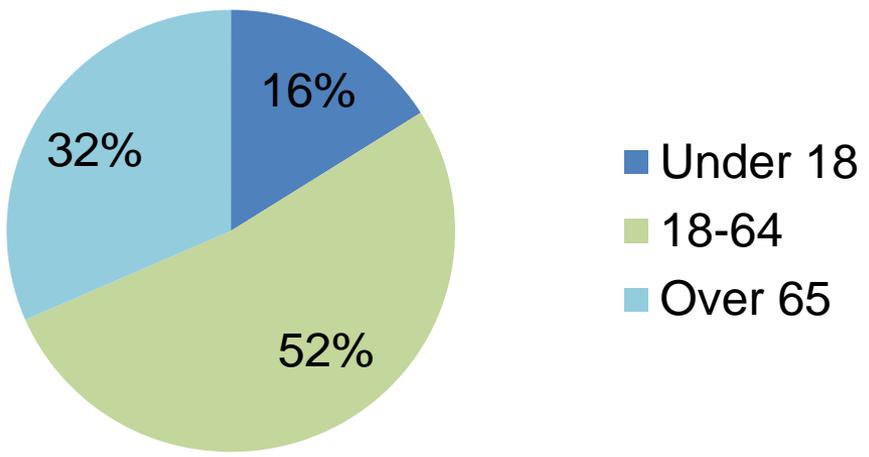
- CalStar
- Reach
- 40% request unfulfilled



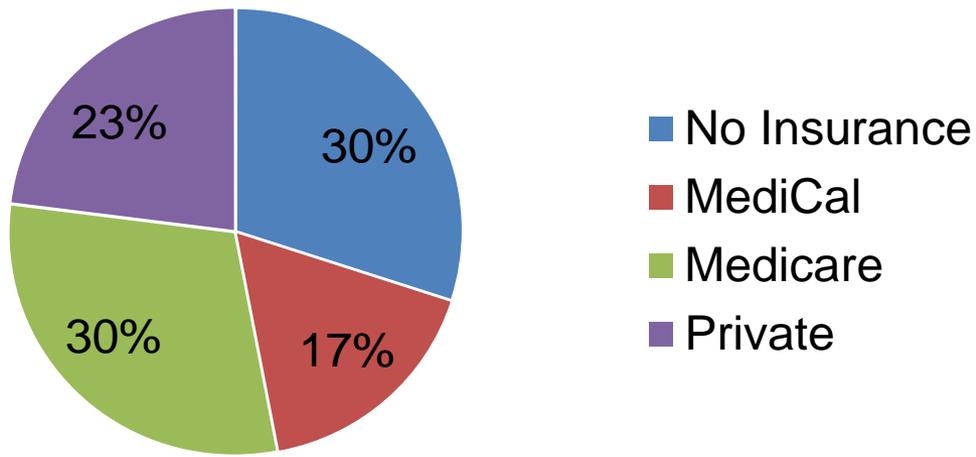
WHO WE SERVE

- **Approximately 5000 patients**
- **Aging population**
 - 50% over 55
 - 35% below Fed poverty level
 - 30% uninsured
 - 85% of children below Fed poverty level

Patient Population by Age



Patient Payor Mix



ACCESS BARRIERS FOR THE COMMUNITY

- **Limited financial resources and low population density. Difficult and often hazardous terrain and long travel times between communities**
- **Poor transportation infrastructure**
- **Economic stresses within lower-income sector of community**
- **Housing – little affordable housing is available in the area, and most house prices are high**



RCMS URGENT CARE STAFFING PROFILE

- **2 Physician Assistants**
 - Rotate coverage
 - Experience in “frontier medicine”
 - Alaska, Antarctica, Afghanistan
- **3 Registered Nurses**
- **1 Lab Technician**
- **1 X-Ray Technician**
- **1 Clerical Support Staff**
- **Dr. Tuck Bierbaum – Santa Rosa Memorial Hospital ER Physician**



- 5400 UC Visits/Year
- Estimated Avoided Transports/ER Visit 1500

TYPES OF DIAGNOSIS

Atrial fibrillation cardio version

Heart attack

MVA trauma

Hypothermia

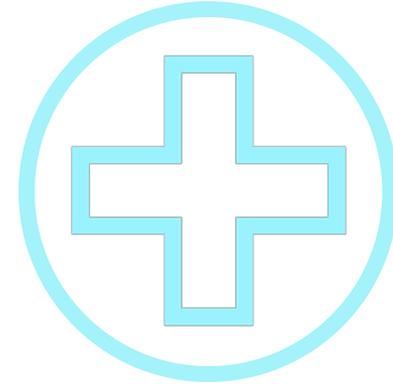
Laceration repair

Fractures

Anaphylaxis management

Stroke

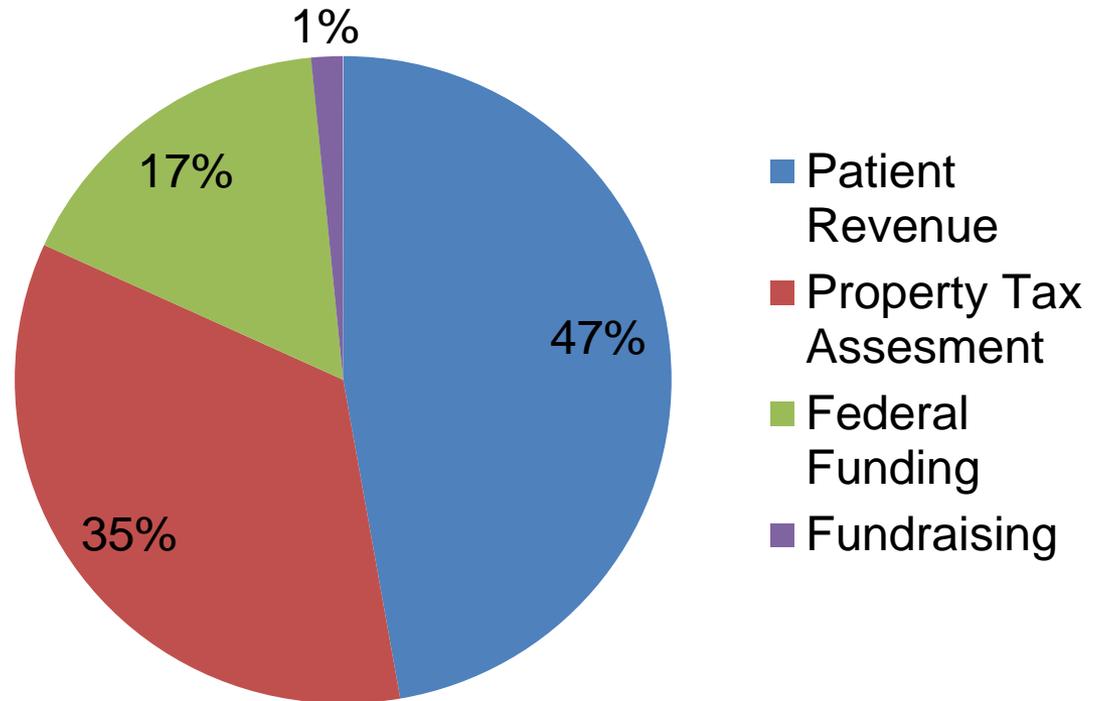
Burns



FUNDING SOURCES

Funding Sources

■ **Annual Budget
of \$1,804,000**



THANK YOU!

Diane Agee, CEO
Redwood Coast Medical Services, Inc.
(707) 884-4046
ceo@rcms-healthcare.org

www.rcms-healthcare.org

