Addressing Health Care Consolidation: Overview

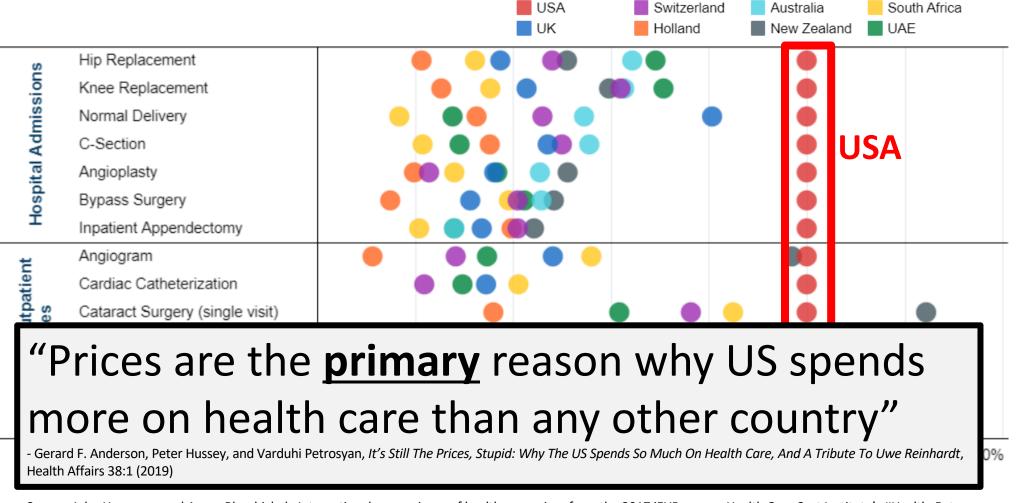
Jaime King, JD, PhD November 17, 2020

WHAT IF THE PRICE OF FOOD INCREASED LIKE THE PRICE OF HEALTH CARE?



Source: Institute of Medicine, Best Care at Lower Cost: The Path to Continuously Learning Health Care in America (2013) and updated to 2019 dollars with the Federal Reserve Bank Consumer Price Index Inflation Calculator.





Source: John Hargraves and Aaron Bloschichak, International comparisons of health care prices from the 2017 iFHP survey, Health Care Cost Institute's #HealthyBytes Blog (Dec. 17, 2019), https://healthcostinstitute.org/blog/entry/international-comparisons-of-health-care-prices-2017-ifhp-survey

WHAT HAPPENED TO HEALTH CARE PRICES?

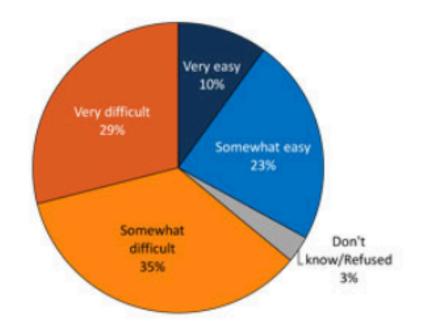
Failure to protect essential elements of a free market system – price transparency and competition.

Failure to rigorously enforce antitrust laws.

Failure to regulate to control prices when competition no longer exists.

Nearly Two-Thirds Say It Is Difficult To Find Out What Medical Care Will Cost

In general, how easy or difficult would you say it is to find out how much medical treatments and procedures provided by different doctors or hospitals would cost you?

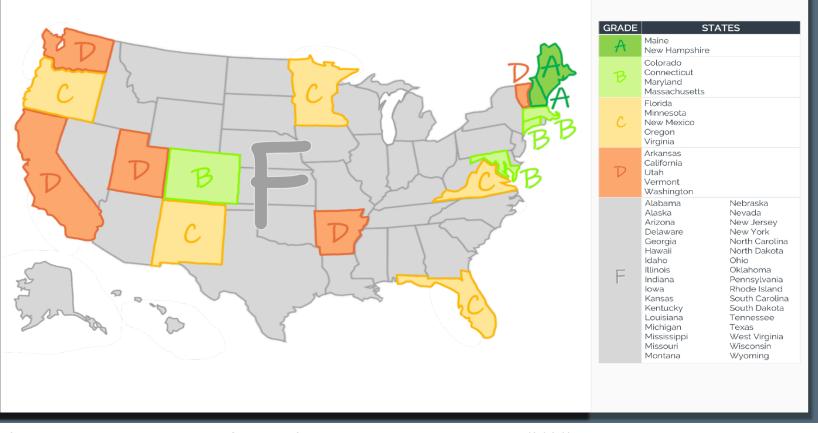




FAILURE TO PROTECT PRICE TRANSPARENCY

SOURCE: Kaiser Family Foundation Health Tracking Poll (conducted April 8-14, 2015)

THE 2020 REPORT CARD ON STATE PRICE TRANSPARENCY LAWS



Source: Murray, et al, Report Card on State Price Transparency Laws (2020)

ANTITRUST ENFORCEMENT LOSSES FUEL CONSOLIDATION

Table 1

Litigated Hospital Merger Cases

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	Year	Case	Location	Blocked?
1	1989	United States v. Rockford Mem. Hosp., 717 F. Supp. 1251 (N.D. Ill. 1989), aff'd, 898 F.2d 1278 (7th Cir.).	Rockford, IL	Yes
2	1991	FTC v. Univ. Health, 1991-1 Trade Cases ¶ 69,400 (S.D. Ga.) and 1991-1 Trade Cases ¶ 69,444 (S.D. Ga.), <i>rev'd</i> , 938 F.2d 1206 (11th Cir. 1991).	Augusta, GA	Yes
3	1994	In re Adventist Health Sys. (Ukiah), 117 F.T.C. 224 (1994).	Ukiah, CA	No
4	1995	FTC v. Freeman Hosp., 911 F. Supp. 1213 (W.D. Mo. 1995), aff'd, 69 F.3d 260 (8th Cir. 1995).	Joplin, MO	No
5	1995	United States v. Mercy Health Serv., 902 F. Supp. 968 (N.D. Iowa 1995), vacated as moot, 107 F.3d 632 (8th Cir. 1997).	Dubuque, IA	No
6	1996	FTC v. Butterworth Health Corp., 946 F. Supp. 1285 (W.D. Mich. 1996), <i>aff'd per curiam</i> , No. 96-2440 (6th Cir. July 8, 1997).	Grand Rapids, MI	No
7	1997	United States v. Long Island Jewish Med. Ctr., 983 F. Supp. 121 (E.D.N.Y. 1997).	New Hyde Park, NY	(No
8	1998	FTC v. Tenet Healthcare Corp., 17 F. Supp. 2d 937 (E.D. Mo. 1998), <i>rev'd</i> 186 F.3d 1045 (8th Cir. 1999).	Poplar Bluff, MO	No
9	2000	California v. Sutter Health Sys., 84 F. Supp. 2d 1057 (N.D. Cal.), <i>aff'd mem.</i> , 2000-1 Trade Cas. (CCH) U 87,665 (9th Cir. 2000), <i>revised</i> , 130 F. Supp. 2d 1109 (N.D. Cal. 2001).	Oakland, CA	No
10	2004	In re Evanston Nw. Healthcare Corp., No. 9315 (F.T.C. Aug. 6, 2007).	Evanston, IL	N/A
11	2008	In re Inova Health Sys. Found., No. 9326 (F.T.C. May 8, 2008).	Manassas, VA A	bandoned
12	2011	In re ProMedica Health Sys., No. 12-3583 (6th Cir. Apr. 22, 2014).	Toledo, OH	Yes
13	2011	FTC v. Phoebe Putney Health Sys., No 11-12906 (11th Cir. Dec. 9, 2011), <i>rev'd</i> , No. 11-1160, slip op. (U.S. Feb. 19, 2013).	Albany, GA	No
14	2012	FTC v. OSF Healthcare Sys., No. 11 C 50344 (N.D. Ill. Apr. 5, 2012).	Rockford, IL	Yes

Source: Cory S. Capps, From Rockford to Joplin and back again: The impact of economics on hospital merger enforcement, 59 The Antitrust Law Bulletin 443, 449 (2014).

HOSPITAL

Merger

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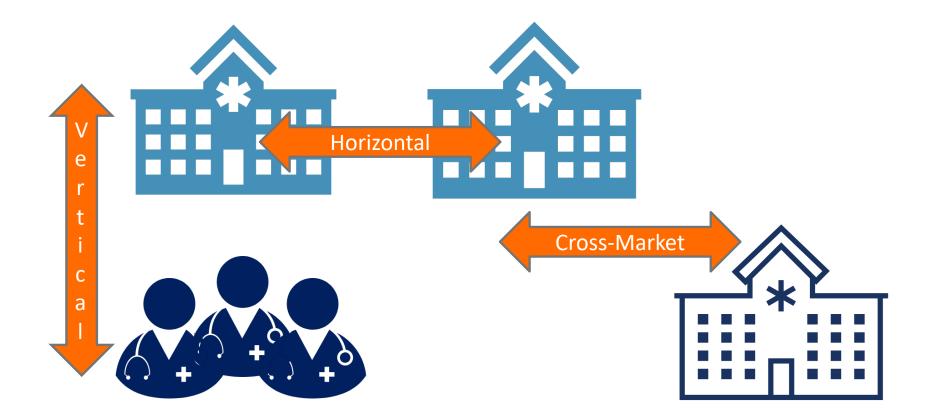
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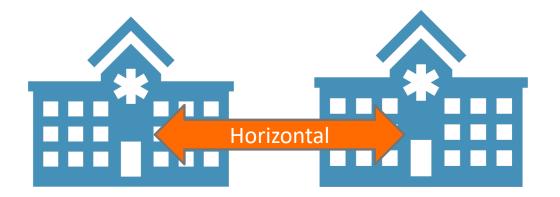
SOURCE: Author's review of hospital merger cases. Inova abandoned its proposed acquisition after the FTC filed suit to block the deal.





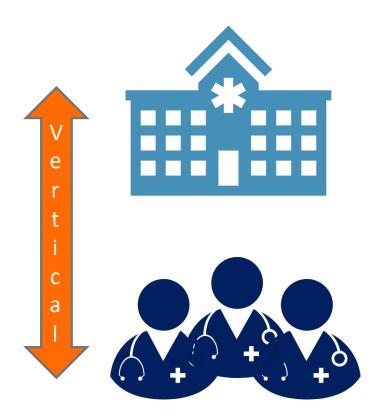
Horizontal (Part I)

- Increased Prices: Post-merger hospital prices increased 20-44% (Dafny, 2009; Haas-Wilson & Garmon, 2011; Tenn, 2011; Gaynor & Town, 2012)
- Reduced Quality: Hospital acquisition associated with modestly worse patient experiences or reduced quality (Gaynor et al. 2013; Koch et al. 2018; Short and Ho, 2019; Beaulieu, Dafny, et al., 2020)
 - California hospital mergers associated with higher inpatient mortality rates among heart disease patients (Hayford, 2011)



Horizontal (Part 2)

- Increased Premiums: Higher hospital concentration associated with higher ACA premiums (Boozary, et al., 2019)
- Reduced Wage Growth: Hospital mergers reduced wage growth by 6.3% for nurses and pharmacists (Prager and Schmitt, 2019)
- **Higher Costs**: Hospitals in larger systems have higher operating costs than hospitals in smaller systems (Burns et al., 2015)



Vertical

- Higher Physician Prices: Physician prices increase post-merger by an average of 14% (Capps, Dranove, & Ody, 2018)
 - Cardiologist prices increased by 33.5% (Id.)
 - Orthopedist prices increased by 12-20% (Koch and Ulrick, 2017)
- Higher Clinic Prices: Hospital-acquired clinic prices increased 32–47% within four years (Carlin, Feldman & Dowd, 2017)
- Higher Hospital Prices (Baker, Bundorf, Kessler, 2014)
- Little to no quality improvements (McWilliams et al. 2013; Neprash et al. 2015; Short and Ho, 2019)
- Unlikely to trigger federal antitrust review

Cross-Market

- Rising number of cross-market mergers
- Increased Prices: 7-17% increases in prices for independent hospitals purchased by out-of-market systems (Lewis & Pflum, 2016; Dafny, Ho, & Lee 2019)
- Increased Competing Hospital Prices: Price increases by 7.8% in nearby rival hospitals (Lewis & Pflum, 2016)



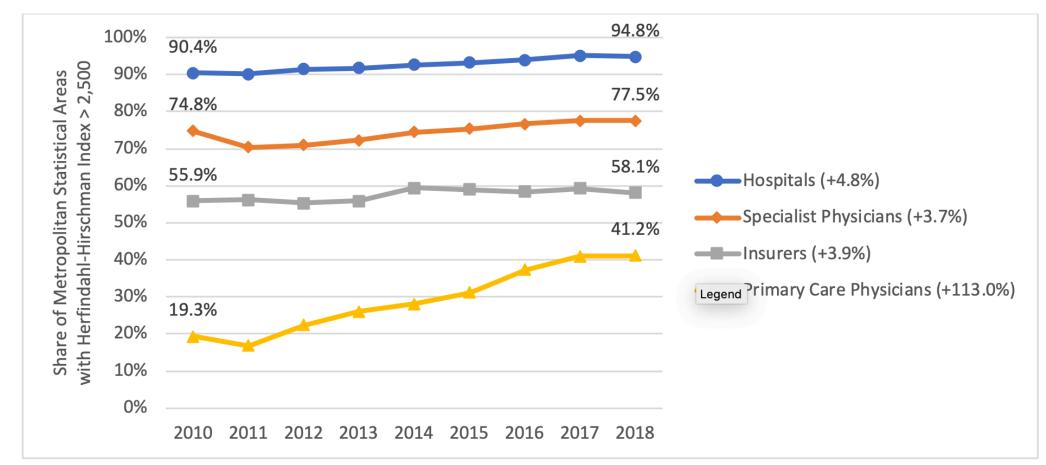


Figure 1: Healthcare Market Concentration Levels 2010-2018

Source: Nicholas C. Petris Center on Health Care Markets and Consumer Welfare (<u>petris.org</u>), University of California, Berkeley, analysis of data from the American Hospital Association Annual Survey, SK&A Office Based Physicians Database from IQVIA, and Managed Market Surveyor File from HealthLeaders InterStudy (Decision Resources Group).

HOSPITAL AND INSURER MARKET CONCENTRATION

Figure 1. Hospital Market Concentration, 2016

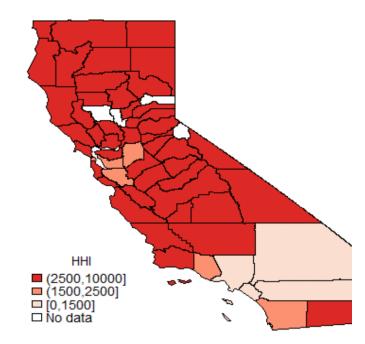
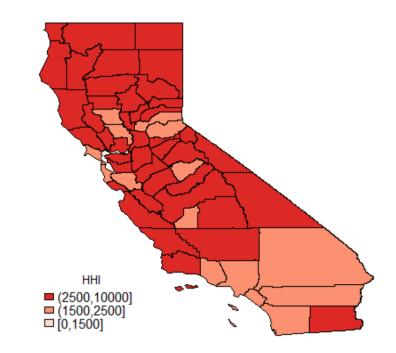


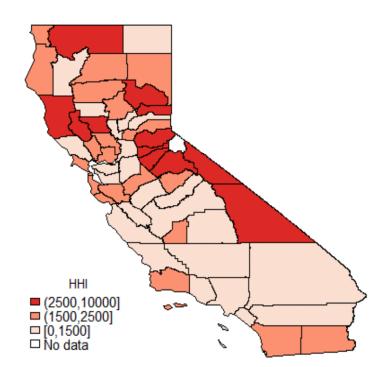
Figure 3. Insurer Market Concentration, 2016

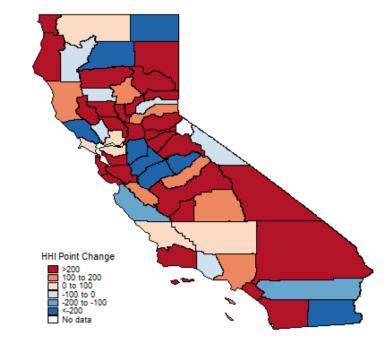


PRIMARY CARE MARKET CONCENTRATION

Figure 5. Primary Care Market Concentration, 2016

Figure 6. Primary Care Market Concentration Changes from 2010 to 2016

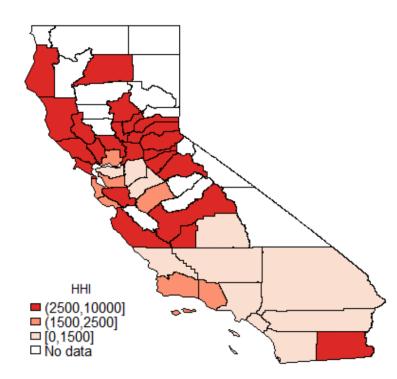


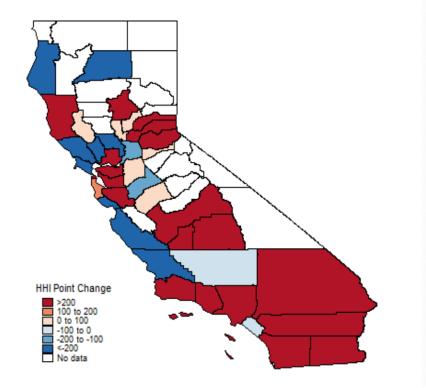


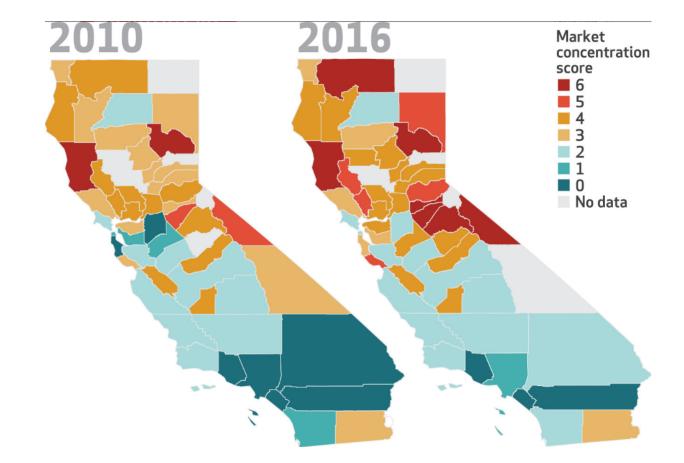
SPECIALIST MARKET CONCENTRATION

Figure 9. Hematology/Oncology Market Concentration, 2016

Figure 10. Hematology/Oncology Market Concentration Changes from 2010 to 2016

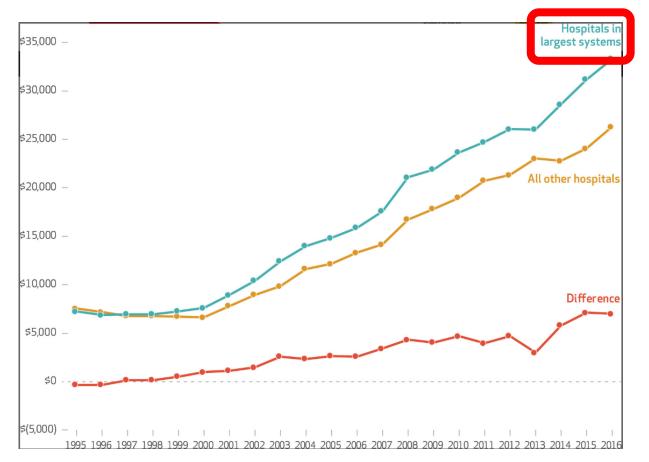






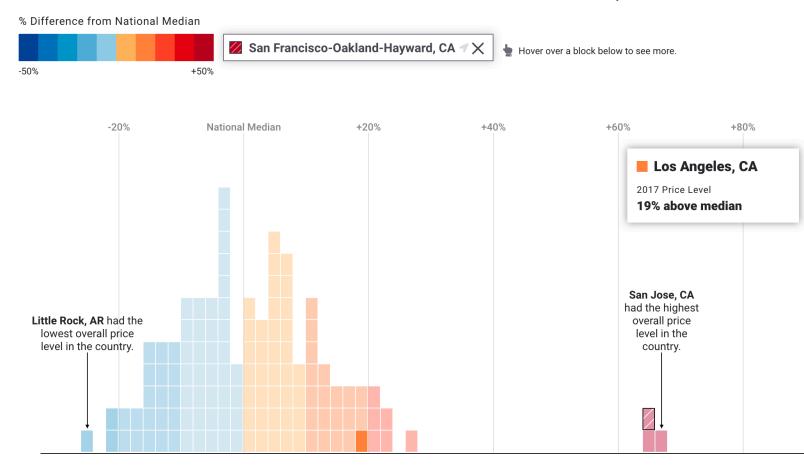
Source: Richard M. Scheffler, Daniel R. Arnold, & Christopher M. Whaley, Consolidation Trends In California's Health Care System: Impacts On ACA Premiums And Outpatient Visit Prices, 37 Health Affairs 1409 (Sept. 2018)

IN CA, AS CONCENTRATION INCREASES, SO DO PRICES

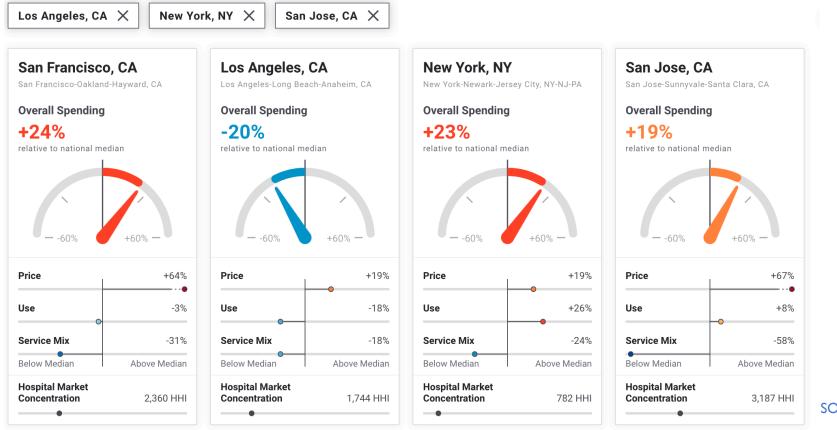


Source: Glenn A. Melnick, Katya Fonkych, and Jack Zwanziger, The California Competitive Model: How Has It Fared, And What's Next?, 37 Health Affairs 1417 (Sept. 2018)

Distribution of Overall Price Levels in Select U.S. Metros, 2017



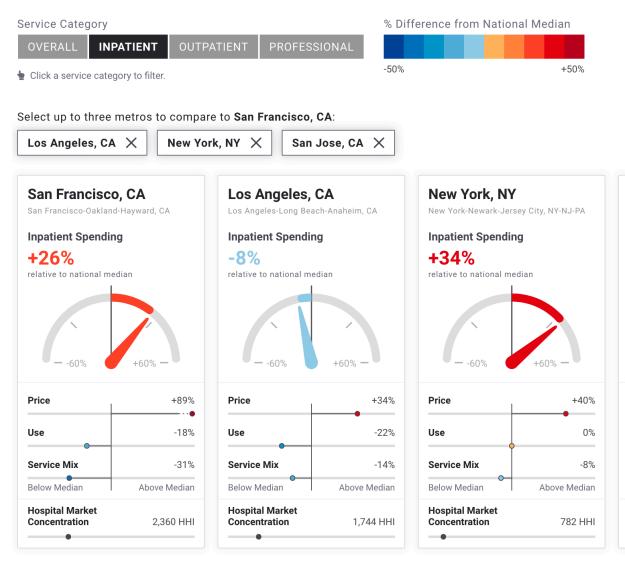
SIGNIFICANT VARIATION BETWEEN PRICES IN NORTHERN AND SOUTHERN CALIFORNIA

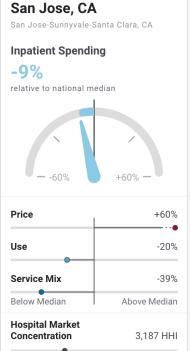


SOURCE: HCCI PRICE INDEX

PRICE IS DRIVING HEALTH CARE SPENDING IN CALIFORNIA

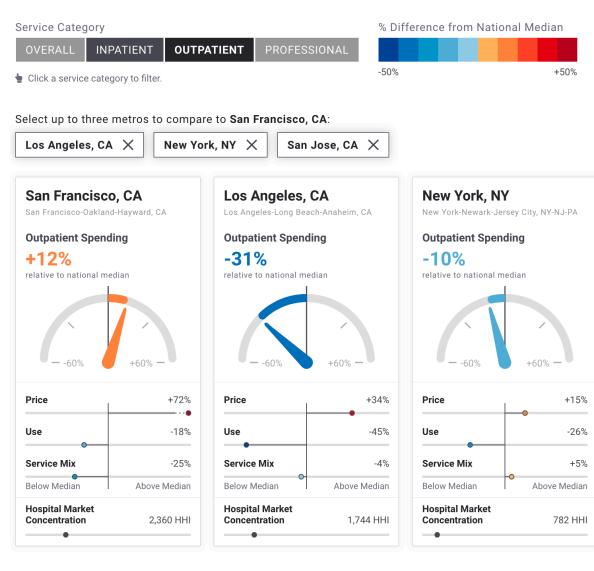
Select up to three metros to compare to San Francisco, CA:

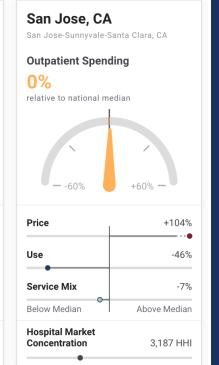




SOURCE: HCCI PRICE INDEX

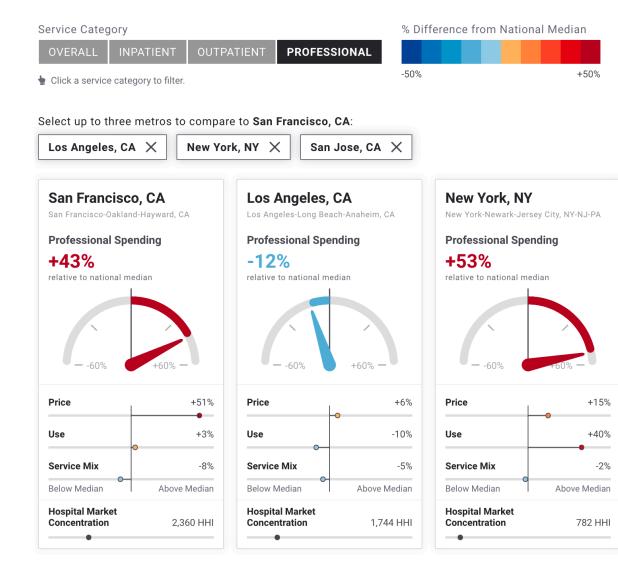
INPATIENT SPENDING

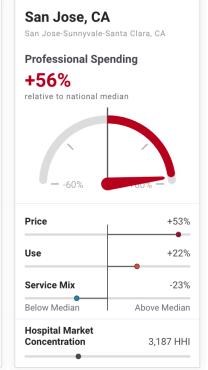




SOURCE: HCCI PRICE INDEX

OUTPATIENT SPENDING





PROFESSIONAL SERVICES

SOURCE: HCCI PRICE INDEX

The New York Times

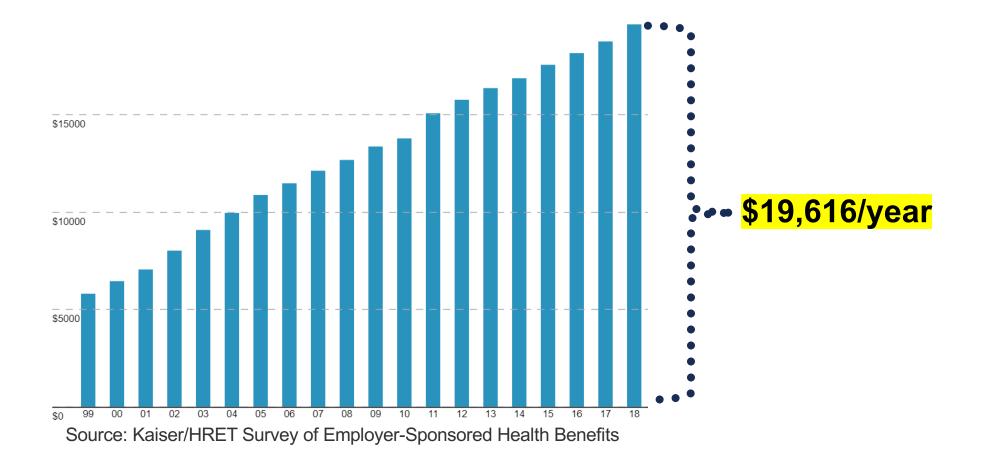
Workers Pay More for Health Care as Companies Shift Burden, Survey Finds

HEALTH INSURANCE

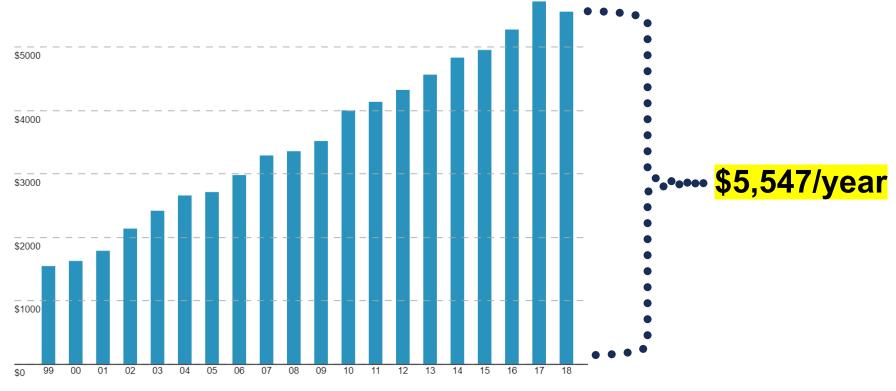
Employers shifting more health-care costs to employees

PUBLISHED THU, SEP 24 2015 · 9:49 AM EDT

FAMILY'S PREMIUMS INCREASED 339% SINCE 1999



FAMILY'S WORKER CONTRIBUTIONS INCREASED 359% SINCE 1999



Source: Kaiser/HRET Survey of Employer-Sponsored Health Benefits

Question	Major Concern (%)	Not A Major Concern (%)
Your health insurance plan will require you to pay higher premiums or a greater portion of medical expenses	61	37
You will not have enough money to pay for medical or healthcare	46	53

GALLUP, NOV. 1-11, 2018

EFFECT ON TREATMENT

^{Figure 10} Half Of Those With ESI Say Someone In Family Skipped Or Postponed Needed Care Or Rx Because Of The Cost

Percent who say they or another family member living in their household have done each of the following in the past 12 months because of the cost:

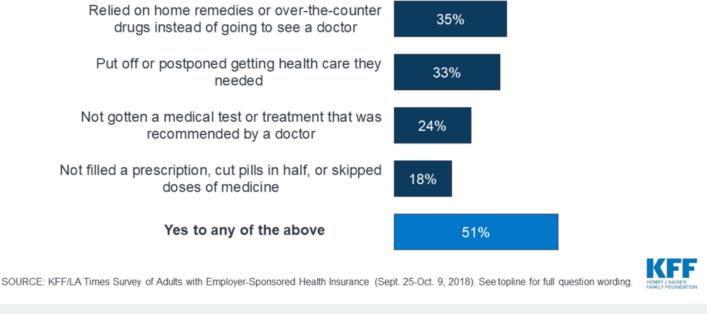
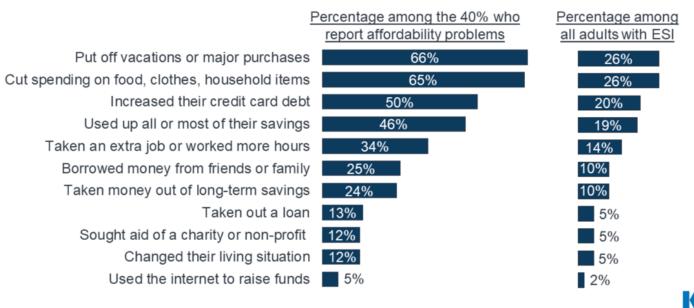


Figure 10: Half Of Those With ESI Say Someone In Family Skipped Or Postponed Needed Care Or Rx Because Of The Cost

Figure 9

Those With Employer Coverage Who Have Problems Affording Health Care Report Many Sacrifices To Pay Bills

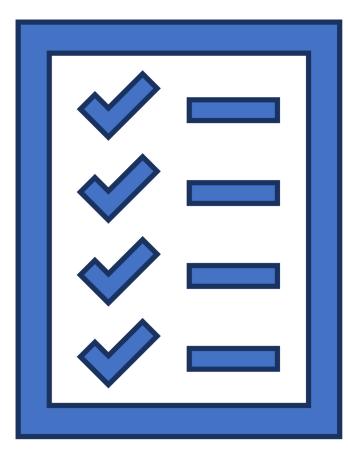
Percent who report doing each in the past 12 months in order to pay for health care or insurance costs:



WHAT DO PEOPLE DO TO PAY MEDICAL BILLS?

SOURCE: KFF/LA Times Survey of Adults with Employer-Sponsored Health Insurance (Sept. 25-Oct. 9, 2018). See topline for full question wording.

Figure 9: Those With Employer Coverage Who Have Problems Affording Health Care Report Many Sacrifices To Pay Bills



WHAT CAN BE DONE?