



**Joint Referendum Hearing:**  
Assembly and Senate Health Committees  
**Subject: Proposition 31 - Referendum: Flavored Tobacco Products**  
**(JS21:002)**  
Tuesday, August 2, 2022 - 1:30 p.m.  
1021 O Street, Room 1100

**Agenda**

- I. Opening Remarks from Committee Chairs and Members**
- II. Referendum Overview**
  - Sonja Petek, *Principal Fiscal and Policy Analyst*, Legislative Analyst's Office
  - Seth Kerstein, *Economist*, Legislative Analyst's Office
- III. Supporters of SB 793 (Hill) - asking for a YES vote on Proposition 31**
  - Dr. Valerie Yerger, *Naturopathic Doctor and Professor*, Department of Social and Behavioral Health, School of Nursing Helen Diller Comprehensive Cancer Center, School of Medicine, University of California San Francisco
  - Founding Member*, African American Tobacco Control Leadership Council
  - Senator Jerry Hill, (*retired*), *Co-chair*, Yes on Proposition 31
- IV. Opponent of SB 793 (Hill) – asking for a NO vote on Proposition 31**
  - Joe Lang, *Managing Partner*, Lang, Hansen, Giroux & Kidane
- V. Public Comment**