

CHIEF CONSULTANT
ROGER DUNSTAN
CONSULTANTS
LARA RYNN
BENJAMIN RUSSELL
SECRETARIES
PATTY RODGERS
MARSHALL KIRKLAND



MEMBERS
BRIAN MAIENSCHIN, VICE CHAIR
TOM AMMIANO
TONI ATKINS
SUSAN A. BONILLA
ROB BONTA
ROCKY J. CHÁVEZ
WESLEY CHESSBRO
JIMMY GOMEZ
LORNA S. GONZÁLEZ
ROGER HERNÁNDEZ
BONNIE LOWENTHAL
ALLAN R. MANSOOR
ADRIAN NAZARIAN
BRIAN NESTANDE
JIM PATTERSON
SEBASTIAN RIDLEY-THOMAS
DONALD P. WAGNER
BOB WIECKOWSKI

Agenda

Informational Hearing:

Covered California: Results from the First Open Enrollment

State Capitol, Room 4202

Tuesday, May 6, 2014

Upon Adjournment of
Assembly Health Committee Bill Hearing

This hearing will focus on the following:

- *Enrollment success and challenges*
- *Emerging issues and questions*

I. Opening Remarks:

- Chairman Richard Pan and Committee Members

II. Agency Perspective

- Peter Lee, Executive Director, *Covered California*
- Toby Douglas, Director, *Department of Health Care Services*

III. Overview of Research of Covered California Enrollees

- Marian Mulkey, Director, Health Reform and Public Programs Initiative
California HealthCare Foundation

IV. Outreach and Enrollment Efforts and Results

Panel 1

- Anthony Wright, Executive Director, *Health Access California*
- Frank Mecca, Executive Director, *County Welfare Directors Association*
- David Kieffer, Director of Government Relations, *SEIU United Healthcare Workers*
- Elizabeth Landsberg, Director of Legislative Advocacy, *Western Center on Law and Poverty*
- Xavier Morales, Executive Director, *Latino Coalition for a Healthy California*

(continued)

Panel 2

- Kena Burke, Program Director, *California Medical Association Foundation*
- Invited, *California Primary Care Association*
- Amber Kemp, Vice President, Health Care Coverage, *California Hospital Association*

Panel 3

- Patrick Burns, President-Elect, *California Association of Health Underwriters*
- Charles Bacchi, Executive Vice President, *California Association of Health Plans*