

California State Assembly

ASSEMBLY COMMITTEE ON HEALTH



Jim Wood, Chair

The Unique Health Care Needs of Rural Populations

Wednesday, February 1, 2017

10:00 a.m. to 12:00 p.m.

State Capitol, Room 444

Speaker Bios

Brea Olmstead, Director of Member Services

Open Door Community Health Centers

Brea Olmstead is Director of Member Services for Open Door Community Health Centers serving the North Coast of California and supporting the programs that address social determinants of health, access to care, and patient navigation. Brea collaborates with internal and external partners at the regional and state level to address barriers to health and wellness; and advance the Open Door mission of leveling the playing field of human dignity. Brea holds a Masters of Arts, Social Science from Humboldt State University and is adjunct faculty for the Department of Critical Race, Gender, and Sexuality Studies.

Naomi Fuchs, Chief Executive Officer

Santa Rosa Community Health Centers

Naomi Fuchs has been the CEO of Santa Rosa Community Health Centers since 2001, during which time the health center has grown from serving 5,000 patients in one location to 50,000 patients at nine service delivery sites. One in four people in Santa Rosa receive their health care at SRCHC. Naomi is passionate about making high quality health care a reality for all people and participates in numerous county, state, and nationwide organizations working toward that goal.

Diane Agee, Chief Executive Officer

Redwood Coast Medical Services

Diane has over 30 years of experience in healthcare management and leadership. RCMS is a Federally Qualified Health Center with three sites and functions as the sole medical provider in an isolated frontier rural area located three hours north of San Francisco. The closest hospital is a two hour drive, so RCMS serves a vital role in the local Emergency System, operating an Urgent Care Department, as well as primary care, dental, behavioral health, and visiting nurse programs.

Peggy Broussard Wheeler, Vice President, Rural Health & Governance
California Hospital Association

Peggy Broussard Wheeler serves as Vice President of the Rural Healthcare Center (RHC) at the California Hospital Association (CHA). RHC represents small and rural hospitals and other members of the sponsoring organizations who provide service to rural populations in the State of California and is acknowledged as the primary body for rural healthcare policy on behalf of its members. Ms. Wheeler is responsible for developing, advocating and executing public policies, legislation and regulations on behalf of rural hospitals at the state and national levels.

Mark LeBeau, Chief Executive Officer,
California Rural Indian Health Board, Inc.

Dr. Mark LeBeau is a member of the Pit River Tribe of Northeastern California. He has worked at CRIHB since 1999 in numerous capacities, including as a public health programs manager, proposal writer, and health policy analyst. Dr. LeBeau earned a Doctorate Degree from UC Davis, with a dissertation focus of planning and administering tribal health care services in California. He also holds a Master of Science Degree from the University of California, Davis, with a thesis focus of culturally appropriate public health programming in tribal communities in the state, and a Bachelor degree from Humboldt State University.

Doreen Bradshaw, Executive Director
Health Alliance of Northern California

Doreen Bradshaw has worked for over 25 years in rural health and community development. Since 2004, she has been the Executive Director of the HANC, a consortium of community health centers serving eight rural and frontier northeastern counties. She currently serves on the California Primary Care Association Board of Directors, is an active member of the Regional Associations of California, and provides leadership for the California Community for Rural Health Improvement, an organization established in 2016 to organize and support rural health collaboratives throughout the state.

Liz Gibboney, Chief Executive Officer
Partnership HealthPlan of California

Liz became the CEO in July, 2015, after over 22 years in leadership roles at PHC. Most recently, Liz was the Deputy CEO/Chief Operating Officer, where she was responsible for PHC's operations and three regional offices. Liz was integral to PHC's numerous geographic expansions from serving one county in 1994 (Solano County) to the 14 served across Northern California today. During her tenure at PHC, Liz worked on key program expansions related to Medicare D-SNP, Healthy Kids, and Healthy Families. As CEO, Liz is now responsible for development and general management of the 570,000 member health plan, with an estimated annual revenue of \$2.6 billion.